

EMILY SULLIVAN

UX DESIGNER

Odenton, Maryland
270-646-7804

emilyann.sullivan@gmail.com
emilysullivan.info/

PROFILE

Passionate UX designer with experience in user research, wireframing, prototyping, iterative design, digital marketing, communications strategy, and customer service. Worked in various industries including education, digital learning, social media marketing, and finance. Expert at clear communication targeted for particular users. Lifelong learner and investigator. Adept at breaking down complex problems into succinct insights and solutions.

EDUCATION

UX/UI Design | Flatiron School | 2020

Bachelor of Arts | Philosophy | Western Kentucky University, KY | 2011- 2026

EXPERIENCE

UX Designer | Aug. 2020 – Oct. 2020

TourGenius |

Designed a desktop application for school counselors to allow them to view detailed notes taken by their students on college visits.

- Conducted user and SME interview research, user testing, and research synthesis
- Wireframed and prototyped a profile screen for counselors to review student data
- Directly liaised with the client to understand needs and present progress and solutions
- Designs directly informed future development of application

UX Designer | June 28 - Aug. 28 . 2020, Remote

Home Professionals Marketplace Website |

Designed a website targeted for millennials to provide a comprehensive, trustworthy one-stop-shop to hire help for all home repairs and services needs.

- Performed competitive analysis, user interviews, user testing and user survey
- Wireframed and prototyped profile for the home professional to display services

Social Media Coordinator | 2011 – 2013

LitPick | litpick.com

- Improved visual quality, polish, appeal, and consistency of social media posts
- Created, distributed, and managed posts on social media platforms such as Facebook, Twitter, Instagram, LiveJournal, Tumblr, LinkedIn, Mix & Pinterest.
-

Social Media Coordinator | 2011 – 2013

Slice | slice.video

- Devised a social media plan for upcoming social media content and engagement
- Engaged customer community through social media with stories, comments, voting

SKILLS

Research Synthesis

Wireframes

Content Development

Collaboration

Prototyping

UX Research

Client Relationships

UX Design

User Testing

TOOLS

Wireframing

Sketch

Balsamiq

Axure

Prototyping

Figma

InVision

Miro